The Impact of Molecular Diagnostics on Contemporary Cancer Management

James J. Stark, MD, FACP

Professor of Clinical Internal Medicine, EVMS

Medical Director, Cancer Program
Director of Palliative Care

Maryview Medical Center

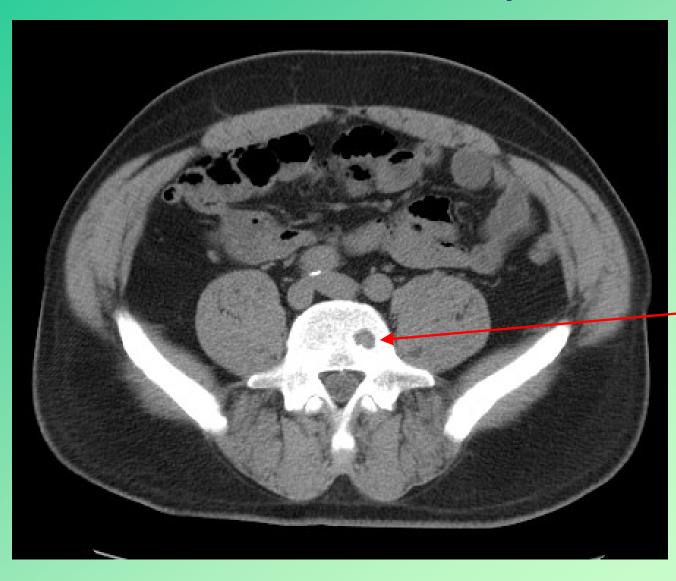
August 11, 2010



Case Presentation

- 54 y.o. man presented in February, 2009, with widespread lytic lesions of bone – referred as possible multiple myeloma
- Only relevant history is strong family history of prostate cancer
- CBC and all chemistries normal
- While waiting for initial lab workup to return he developed symptoms of impending spinal-cord compression with mild leg weakness and urinary retention
- Admitted to the hospital for emergency decompression and tissue diagnosis

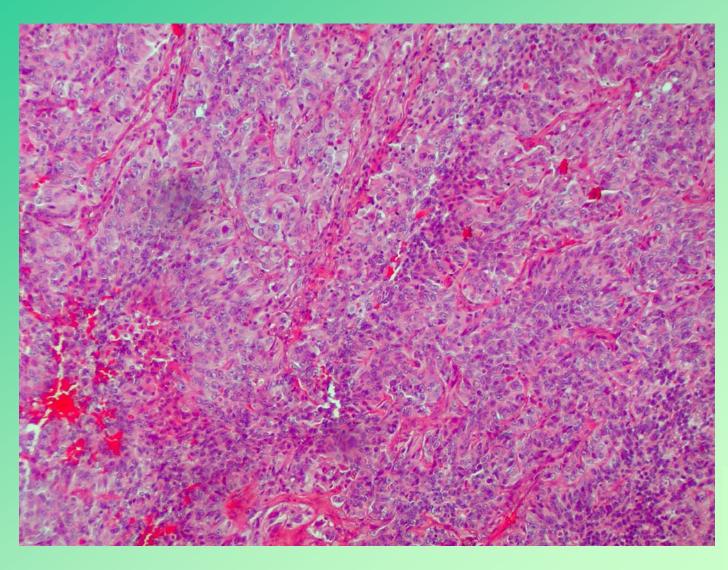
CT scan of spine



Punched out lytic lesion

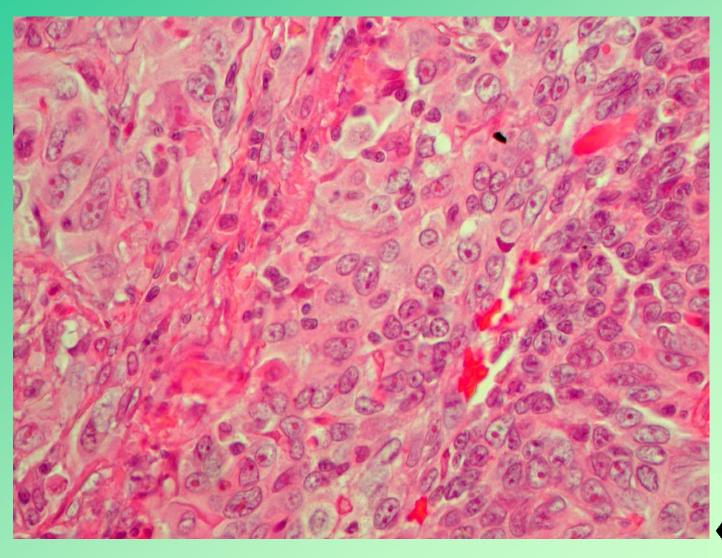


Pathology – Low Power





Pathology – High Power





Additional Work-Up

- CT showed many small lung nodules
- Tissue stained for β-subunit HCG and α-fetoprotein as well as PSA – all negative
- Serum markers including CEA, CA27-29, CA 19-9 and above tests all negative
- Myeloma workup looking for paraprotein negative
- Rapidly developed new bone lesions
- Specimen of paraffin-embedded tissue block sent to reference lab for "Cancer Type ID" assay (m-RNA analysis) in hopes of finding a primary
- Details of assay to follow....

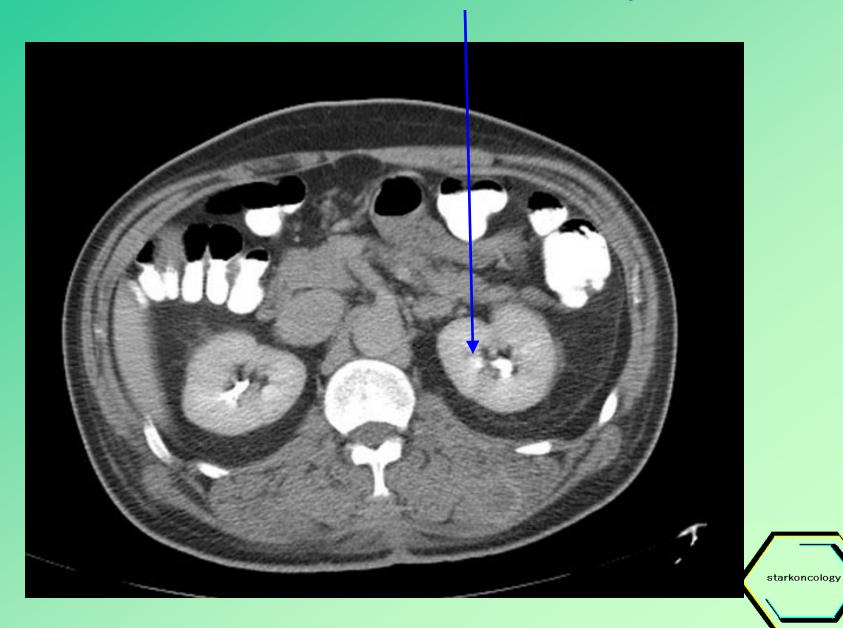


Molecular Work-Up of Our Patients' Tumor

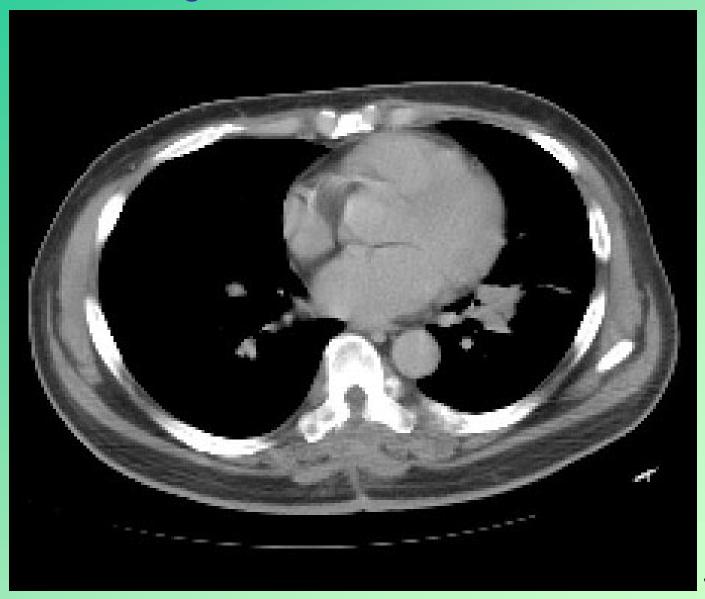
- Concluded with 99% confidence that he had renal cell carcinoma
- New CT scan showed new small suspicious lesion in left kidney and increase in size of previously noted lung lesions...



New Renal Lesion: Is this the Primary?



Lung Lesions and Hilar Mass





Case, continued

- On the basis of the m-RNA analysis he was started on Sunitinib
- By the time this was started he was almost bed-ridden; he pursued a downhill course and died before we could ascertain whether this drug really did him any good
- No "empiric" chemotherapy was ever given

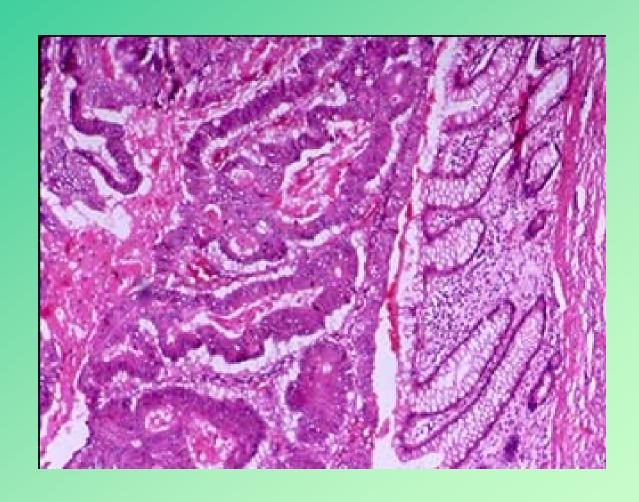


A Brief History of Molecular Diagnostics

- For a long time H&E staining was the mainstay of histologic diagnosis of cancer
- Pattern recognition differentiated:
 - Carcinoma
 - Adeno, Squamous, Small Cell, etc.
 - Sarcoma
 - Myeloid Malignancies
 - Lymphoid Malignancies
 - Neuro-endocrine Malignancies

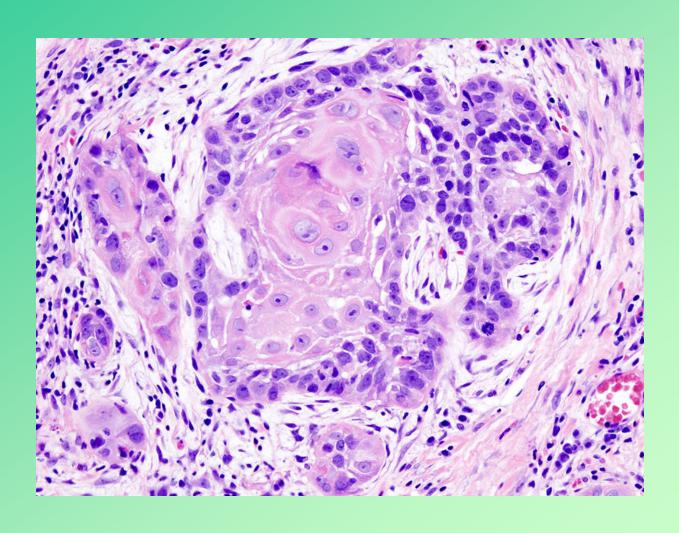


Classic Colonic Adenocarcinoma



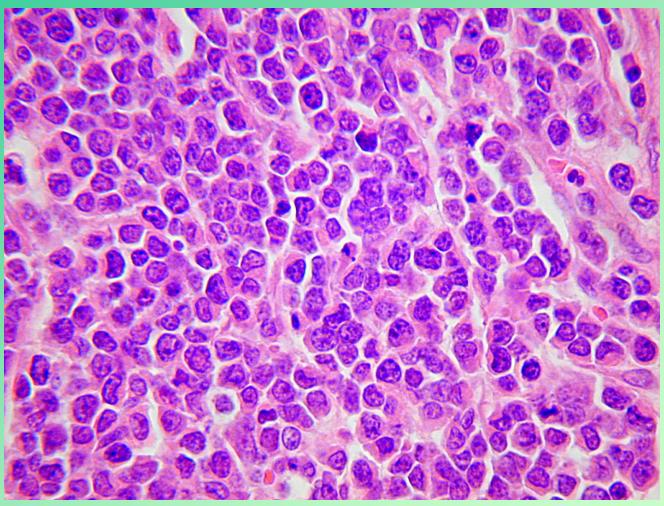


Oral Cavity Squamous Cell Carcinoma



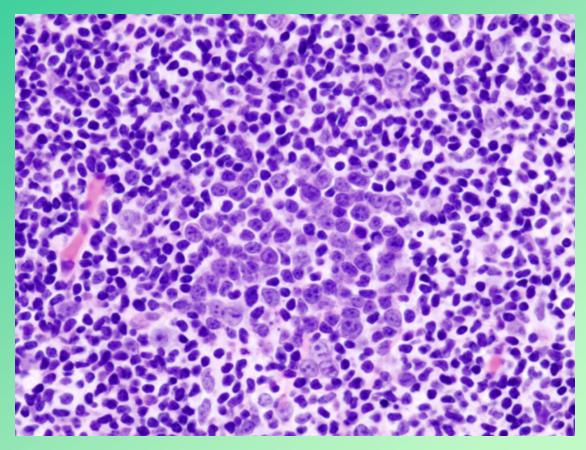


Small Cell Lung Cancer





Small Cell Carcinoma or Lymphoma?



By immunoperoxidase staining this is B-cell lymphoma.



The Impact of Molecular Diagnostics on Contemporary Cancer Management

- The following presentation gives highlights from a burgeoning field, with signficant advances occurring on a daily basis
- It cannot be encyclopedic in its approach
- Rather I hope to hit the high points in a very active and exciting area of basic and clinical research
- First...some relevant history



First Breakthroughs in Solid Tumors – the 1970's

- The Hormone Receptor
- Immunoperoxidase staining looking for proteins expressed on the surface or in the cytoplasm of cells – as in the last example (small cell carcinoma vs. lymphoma)



The Hormone Receptor Story

- Marc Lippman at NCI and others recognized that breast and other cancers expressed hormone receptors in their cytoplasm
- Those receptors bind steroid hormones; that complex then migrates into the nucleus of the cell and affects genes within the cell that control cell growth



The Significance of the Presence of the Hormone Receptor

- Lends credence to the site of origin of the tumor as breast if the tumor assayed is in a metastatic site rather than the breast
- Guides therapy towards the use of hormonal manipulation rather than cytotoxic chemotherapy

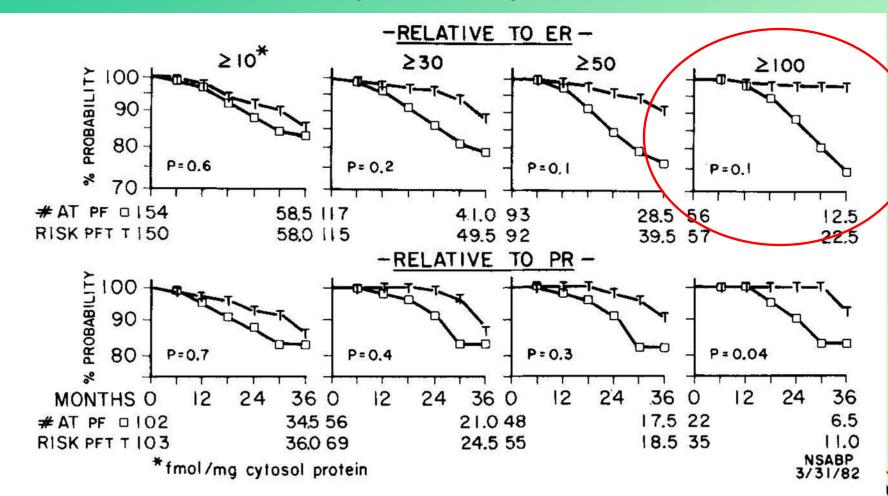


The Significance of the Hormone Receptor in the History of this Field

- Applied technology already known in the 70's to solving a new problem
- Only recently have newer techniques (Northern Blot and Polymerase Chain Reaction) been used investigationally to improve the accuracy of this test
- Represented a benchmark in going beyond conventional histology in determining structure and function of a cancer



Further significance of the Estrogen Receptor: Disease-Free Survival with Adjuvant Tamoxifen versus concentration of quantitative ER and PR in women over 50 (NSABP B09)



The Importance of Surface Immunoglobulins to this Story

- Lymphomas until the 1970's were classified purely morphologically – nodular vs. diffuse, large vs. small cells
- The discovery of monoclonal surface immunoglobulins on lymphoid tissue changed forever the approach to, and treatment of, non-Hodgkin lymphoma
- The therapy of B-cell neoplasms (lymphomas, multiple myeloma) was changed substantially with the development of an antibody to the CD20 surface molecule expressed on B cells preferentially – i.e., Rituximab
- Molecular diagnostics drove the development of novel therapy

Monoclonal Antibodies in Lymphoid Diseases, continued

- Next important antibody was OKT3 used therapeutically in the treatment of allograft rejection
- Directed against the T-cell and its role in graft rejection
- As a marker can help distinguish T- from B-cell lymphoma in difficult cases
- Being investigated in the treatment of Tcell malignancies

Other Monoclonal Antibodies in the Treatment of Lymphoid Malignancies

- Alemtuzumab (Campath) directed against CD-52 in refractory CLL
- Ofatumumab picks up patients refractory to chemotherapy and Alemtuzumab – just approved by FDA and marketed as Arzerra
- All of these therapies are based on utilizing unique molecular aspects of lymphoid cells as targets for novel therapies

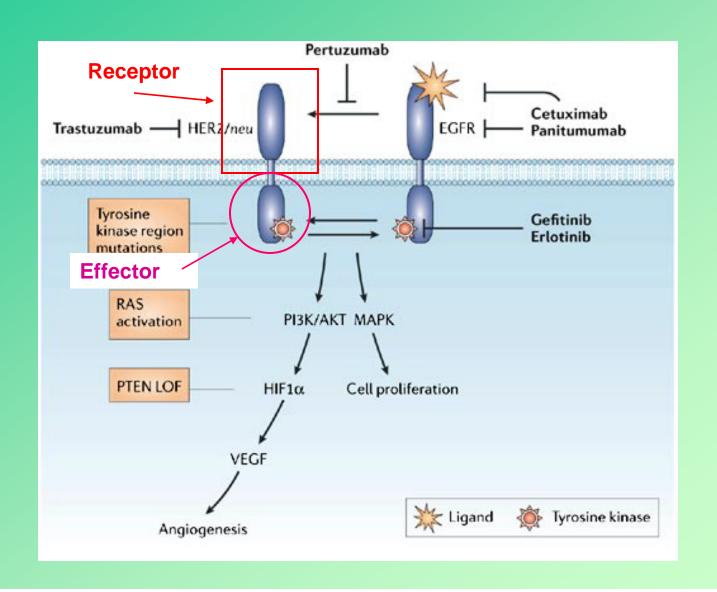


Newer targets for the Treatment of Cancer: the Her-2/neu Oncogene

- 185 KD transmembrane glycoprotein receptor with intracellular tyrosine kinase activity
- Overexpressed in 18-20% of breast cancers
- Presence predicts for more virulent disease



The Her-2/neu Oncogene





Her-2, continued

- Patients who are "Her-2+" are so by virtue of making numerous copies of this transmembrane protein as part of the defect in regulation associated with the mutation
- Such patients historically (prior to the development of Trastuzumab) had a much higher overall mortality

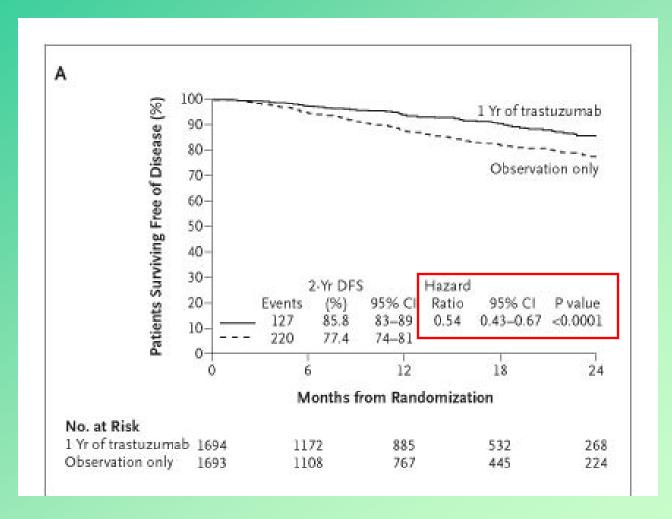


Her-2, continued

- The addition of Trastuzumab to conventional chemo therapy in the adjuvant and metastatic setting has resulted in marked improvement in the outcome of such patients
- The classic adjuvant trial...the HERA trial



Disease-Free survival in patients getting adjuvant chemotherapy with or without subsequent Trastuzumab





Adjuvant Herceptin, continued

- These seminal observations have been extended to other groups of patients
- This treatment became the overnight standard of care for patients with Her-2 positive breast cancer, either primary or metastatic
- The original observation about a unique gene on the surface of breast cancer cells started the cascade of developments which has led to revolutionary new treatment of breast cancer

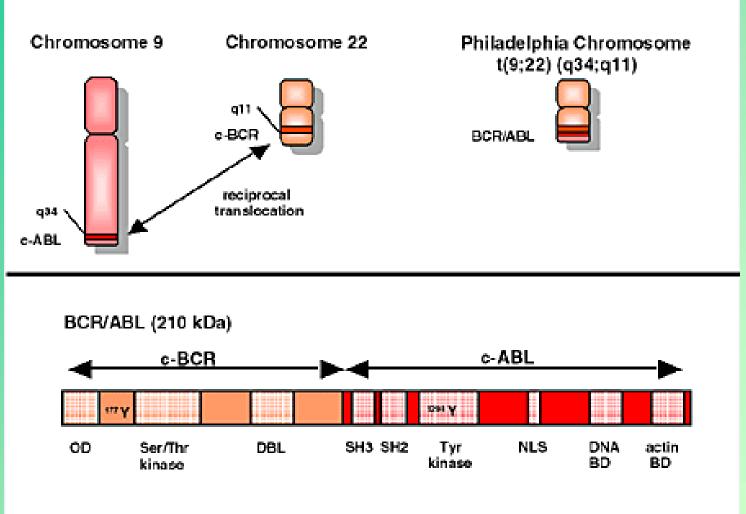


The Philadelphia Chromosome in the Era of Molecular Biology

 For decades the exchange of genetic material between chromosomes 9 and 22 in CML has been well known...



Schematic of BCR-ABL





The Philadelphia Chromosome in the Era of Molecular Biology

- For decades the exchange of genetic material between chromosomes 9 and 22 in CML has been well known
- The ability to find a single cell with the translocation in a sea of normal cells is a relatively new development: Fluorescence in-situ hybridization (FISH)

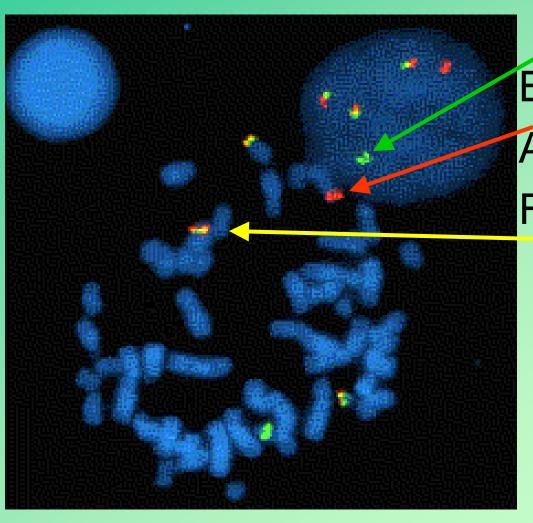


FISH

- Uses short pieces of DNA which are complementary to a genetic sequence of interest (a probe)
- Probe binds specifically to target DNA sequence
- Probe is linked to a fluorescent compound for visualization
- 200 cells typically scored
- Always targeted to a specific mutation;
- Not a hunt for any mutation



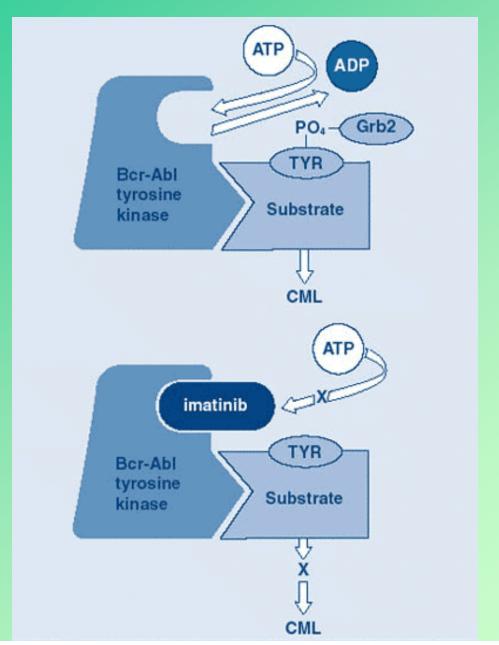
FISH: When you know what you are looking for... In this case the novel BCR-ABL sequence



BCR green
ABL orange
Fusion signal
yellow



How Imatinib Works



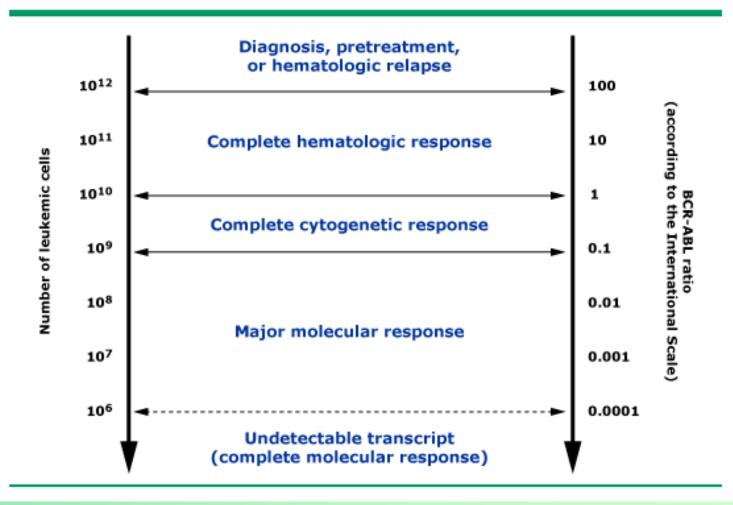


Outcomes in Patients with CML treated with Imatinib

- A high percentage of patients with convert to FISH-negative in marrow and peripheral blood
- A smaller number will have complete disappearance of disease by Polymerase Chain Reaction techniques



Approximate relationship between response, the putative number of leukemic cells, and the level of BCR-ABL transcripts





Long-Term Results

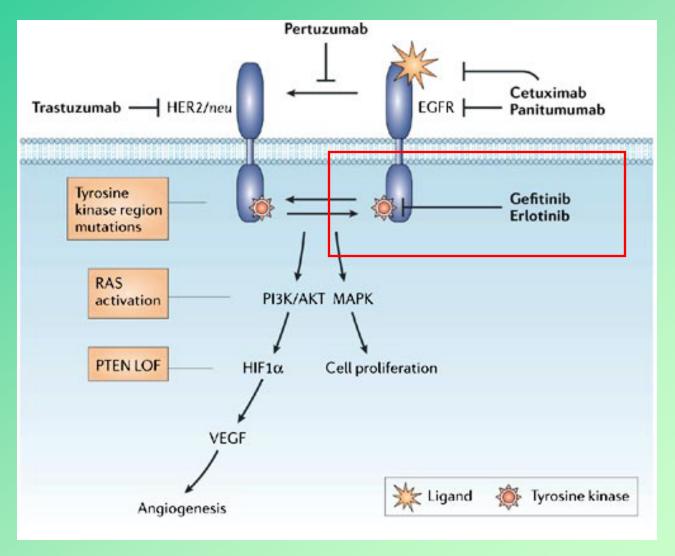
- The greater the log reduction in tumor burden the more likely that the patient will stay in morphologic remission
- After ten years of experience with Imatinib medial survival of original group of patients has not yet been reached
- Previously median survival of patients with newly diagnosed CML receiving best therapy was 3-4 years

The Role of the Epidermal Growth Factor Receptor in Lung Cancer

- Required for tumor growth
- Mutated about 15-20% of the time
- After several years of research on Erlotinib (Tarceva), investigators determined that this mutation was critical to success with this drug

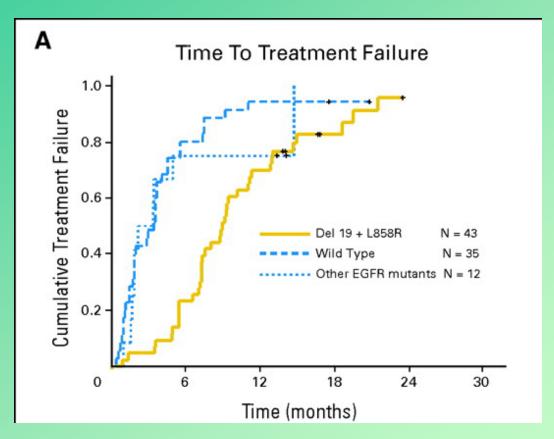


The Many Targets of Tyrosine Kinase Inhibition





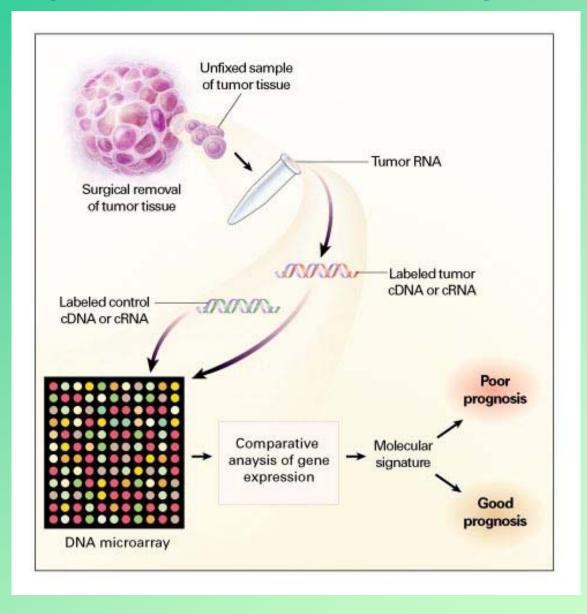
Time to treatment failure of patients treated with Erlotinib grouped by EGFR mutational status



Yang, C.-H. et al. J Clin Oncol; 26:2745-2753 2008

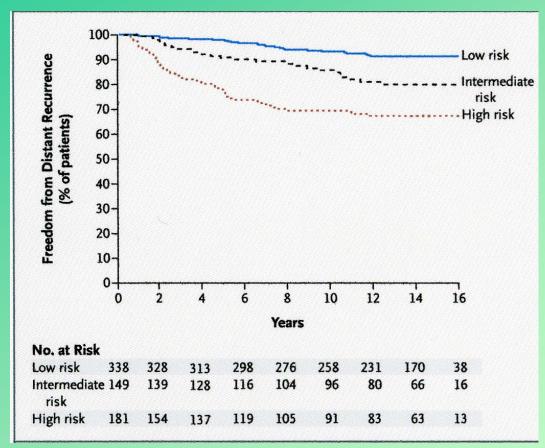


The next step in this adventure: Gene-Expression Profiling





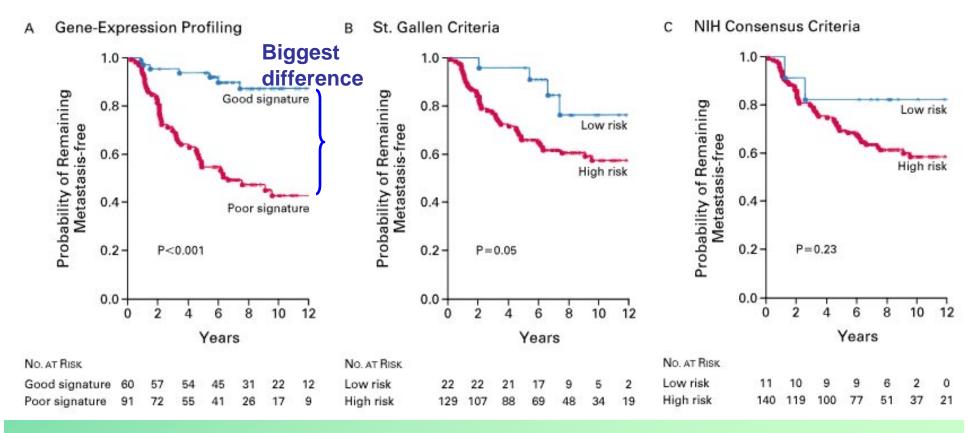
Using Gene-Expression Profiling to Create Prognosis in Primary Breast Cancer: the Oncotype DX test



By regression analysis 21 genes were picked which, if mutated, alter prognosis. Those genes are analyzed in this test and a risk-of-recurrence score is derived based on the types of mutations seen.



Probability That Patients Would Remain Free of Distant Metastases among 151 Patients with Lymph-Node-Negative Breast Cancer with the Use of GeneExpression Profiling, the St. Gallen Criteria, and the National Institutes of Health (NIH) Consensus Criteria)





Using Recently Acquired Technology to Address the Problem of the Unknown Primary

- 4-5% of cancers present as unknown primaries with metastasis being the first evidence of cancer
- Until now there have been only a limited number of ways to analyze their tumors ante-mortem
- A variety of genes can now be sequenced and compared to a library of genetic mutations compiled for a wide variety of tumors
- Genes looked at include genes for transcription factors, trans-membrane proteins and tumor-specific genes (e.g., TTF-1 for lung cancer)



Commercial Test Addresses Problem: ® The CancerTYPE ID Gene Characteristics

- 92 genes not normally measured by routine laboratory testing:
 - Transcription factors (e.g., HOX-A9, HOX-B8)
 - Plasma membrane proteins (e.g., HTR3A, CHRM3)
 - Uncommonly measured tumor-specific markers (e.g., ESR1 for breast, PRAME for melanoma)
 - Compared genetic sequence in these genes of the unknown tumor against a library of 2000+ tumors whose site of origin was known

starkoncology

Impact of Diagnostic Procedures on Healthcare Systems

Misclassifications	In a retrospective study reviewing the frequency and impact of errors in ~24000 cases, 45% of gynecologic errors and 39% of non-gynecologic errors were associated with harm ¹
Cost	Traditional diagnostic methods often fail to diagnose hard-to-identify cancers, even after extensive work-ups that average nearly \$18,000 ^{2,3}

There is an unmet need for standardized assays to support diagnostic evaluation and reduce diagnostic uncertainty



Applying this technology to a series of twenty unknown primary tumors

Age/Sex Biopsy Site Histology Diagnosis Actual Primary Site						
Correct Primary Site Identified (N=15) (N=15) 65 F Axillary node PDA Breast Breast Breast Breast (N=15) 64 F Supraclavicular node PDA Breast Breas		Age/Sex	Biopsy Site	Light Microscopic Histology	Molecular Assay Diagnosis	Actual Primary Site
Primary Site Identified (N=15) Fig. 15 Bone PDC Breast Br	Primary Site Identified	59 F	Axillary node	PDC	Breast	Breast
S1 F		65 F	Axillary node	PDA	Breast	Breast
85 F Chest wall mass PDA Ovary Primary peritoneal 69 F Inguinal node Adenocarcinoma Ovary Primary peritoneal 87 F Omentum PDA Ovary Primary peritoneal 68 F Paratracheal mass PDC Ovary Ovary 49 F Mesenteric node PDA Intestine Colon 61 M Liver PDA Intestine Colon 42 F Brain PDA NSCLC NSCLC 67 M Subcutaneous mass Squamous carcinoma NSCLC NSCLC 59 M Brain PDA NSCLC NSCLC 74 M Bones Adenocarcinoma Gastric Gastric 76 M Axillary node PDC Melanoma Melanoma Primary Site Indeterminate by Assay (N=2) 38 M Mediastinal node PDA Unclassifiable NSCLC		51 F	Bone	PDC	Breast	Breast
69 F Inguinal node Adenocarcinoma Ovary Primary peritoneal 87 F Omentum PDA Ovary Primary peritoneal 68 F Paratracheal mass PDC Ovary Ovary 49 F Mesenteric node PDA Intestine Colon 61 M Liver PDA Intestine Colon 42 F Brain PDA NSCLC NSCLC 67 M Subcutaneous mass Squamous carcinoma NSCLC NSCLC 59 M Brain PDA NSCLC NSCLC 74 M Bones Adenocarcinoma Gastric Gastric 76 M Axillary node PDC Melanoma Melanoma Primary Site Indeterminate SM Mediastinal node PDA Unclassifiable NSCLC 38 M Mediastinal node PDA Unclassifiable NSCLC NSCLC NSCLC NSCLC NSCLC Ovary Primary peritoneal Poda Unclassifiable NSCLC Ovary Ovary Ovary Ovary Ovary Ovary Ovary Primary peritoneal NSCLC NSCLC Ovary Ovary Ovary Ovary Ovary Ovary Primary peritoneal NSCLC NSCLC Ovary Ovary Ovary Ovary Ovary Ovary Primary peritoneal Ovary Ovary Ovary Primary peritoneal Ovary Ovary Ovary Ovary Ovary Ovar Ovary Ovary Ovar		64 F	Supraclavicular node	PDA	Breast	Breast
87 F Omentum PDA Ovary Primary peritoneal		85 F	Chest wall mass	PDA	Ovary	Primary peritoneal
68 F Paratracheal mass PDC Ovary Ovary 49 F Mesenteric node PDA Intestine Colon 61 M Liver PDA Intestine Colon 42 F Brain PDA NSCLC NSCLC 67 M Subcutaneous mass Squamous carcinoma NSCLC NSCLC 59 M Brain PDA NSCLC NSCLC 74 M Bones Adenocarcinoma Gastric Gastric 76 M Axillary node PDC Melanoma Melanoma Primary Site Indeterminate by Assay (N=2) 38 M Mediastinal node PDA Unclassifiable NSCLC		69 F	Inguinal node	Adenocarcinoma	Ovary	Primary peritoneal
A9 F Mesenteric node PDA Intestine Colon		87 F	Omentum	PDA	Ovary	Primary peritoneal
61 M		68 F	Paratracheal mass	PDC	Ovary	Ovary
42 F Brain PDA NSCLC NSCLC		49 F	Mesenteric node	PDA	Intestine	Colon
67 M Subcutaneous mass Squamous carcinoma NSCLC NSCLC 59 M Brain PDA NSCLC NSCLC 74 M Bones Adenocarcinoma Gastric Gastric 76 M Axillary node PDC Melanoma Melanoma Primary Site Indeterminate by Assay (N=2) 8 M Mediastinal node PDA Unclassifiable NSCLC		61 M	Liver	PDA	Intestine	Colon
59 M Brain PDA NSCLC NSCLC 74 M Bones Adenocarcinoma Gastric Gastric 76 M Axillary node PDC Melanoma Melanoma Primary Site Indeterminate by Assay (N=2) 38 M Mediastinal node PDA Unclassifiable NSCLC NSCLC NSCLC NSCLC One of the position o		42 F	Brain	PDA	NSCLC	NSCLC
74 MBonesAdenocarcinomaGastricGastric76 MAxillary nodePDCMelanomaMelanomaPrimary Site Indeterminate by Assay (N=2)60 MSmall intestinePDCUnclassifiableNSCLCPDAUnclassifiableNSCLC		67 M	Subcutaneous mass	Squamous carcinoma	NSCLC	NSCLC
76 MAxillary nodePDCMelanomaMelanomaPrimary Site Indeterminate by Assay (N=2)60 MSmall intestinePDCUnclassifiableNSCLCPDAUnclassifiableNSCLC		59 M	Brain	PDA	NSCLC	NSCLC
Primary Site Indeterminate by Assay (N=2)60 MSmall intestinePDCUnclassifiableNSCLCPDAUnclassifiableNSCLC		74 M	Bones	Adenocarcinoma	Gastric	Gastric
Indeterminate by Assay (N=2)38 MMediastinal nodePDAUnclassifiableNSCLC		76 M	Axillary node	PDC	Melanoma	Melanoma
by Assay (N=2) 38 M Mediastinal node PDA Unclassifiable NSCLC	Indeterminate	60 M	Small intestine	PDC	Unclassifiable	NSCLC
Incompate 0444 0 L i L L BBO T II		38 M	Mediastinal node	PDA	Unclassifiable	NSCLC
	Incorrect Primary Site Identified (N=3)	61 M	Supraclavicular node	PDC	Testis	Pancreas
		62 M	Retroperitoneal node	PDA	Colorectal	Gastric
		75 F	Chest wall mass	PDC	Soft tissue sarcoma	NSCLC

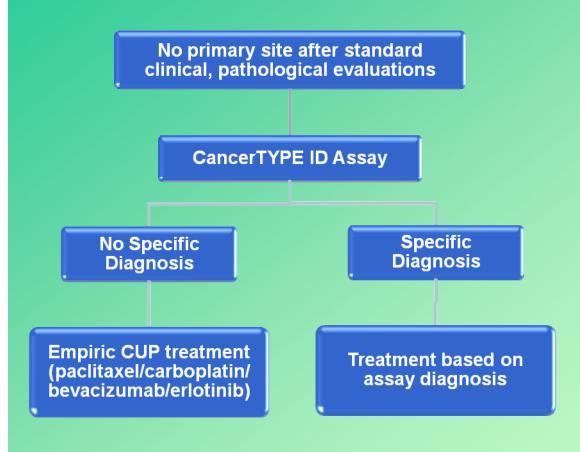
starkoncology

Potential Changes in Treatment for Cases with Accurate Predictions

Patient	Primary site suspected	Treatment for	Molecular Assay Diagnosis	Likely Change in Treatment & Outcome
1	Breast	Breast	Breast	No
2	Breast, Lung	Lung	Breast	No
3	Lung	Lung	Breast	Yes
4	Lung, Pancreas, Gastric	Lung	Breast	Yes
5	Lung, Breast	Lung	Ovary	Yes
6	Lung, Breast, Ovary	Lung	Ovary	Yes
7	Lung, Ovary, Breast	Lung	Ovary	Yes
8	Lung, Pancreas	Lung	Ovary	Yes
9	Colorectal	Colorectal	Intestine	No
10	Colorectal	Colorectal	Intestine	No
11	NSCLC	Lung	NSCLC	No
12	Lung, Head/Neck	Lung	NSCLC	No
13	NSCLC	Lung	NSCLC	No
14	Lung, Renal, Pancreas	Lung	Gastric	Yes
15	Unknown	None	Melanoma	Yes

Results from the 92-gene molecular assay had the potential to change treatment in 53% of CUP cases

A Phase II Study of Chemotherapy Treatment Based on Molecular Profiling Diagnosis for Patients with CUP

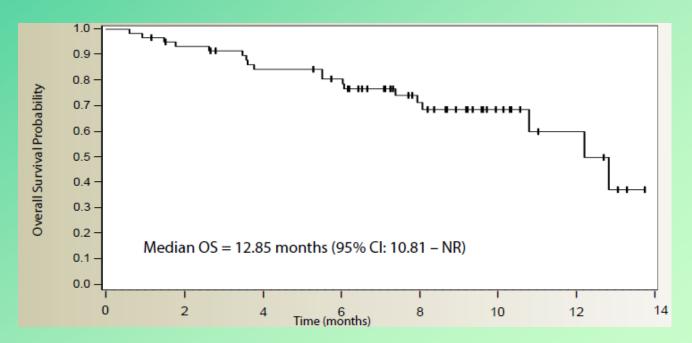


First-Line Treatments Administered for Specific Assay Diagnoses

Diagnosis	Treatment
Non-small cell lung cancer	Platinum-based doublet +/- bevacizumab
Breast ca	Paclitaxel/bevacizumab
Ovarian cancer	Paclitaxel/carboplatin +/- bevacizumab
Pancreas cancer	Gemcitabine/erlotinib
Colorectal cancer	FOLFOX (or FOLFIRI) + bevacizumab
Renal cell carcinoma	Sunitinib or bevacizumab
Other specific diagnoses	Standard first line treatment per treating sy MD

Interim Results

- Current regimens for CUP patients have a median survival of 7- 11 months
- CTID provided a prediction in 98 of 110 patients (89%)
- 61 patients received assay directed therapy





The Current State of the Unknown Primary and Genetic Variance

- A number of competing technologies are being developed to look at a variety of ways of comparing sequences in RNA versus an established library of tumors
- The winning technology has not yet emerged
- All of the technologies represent an advance over what was previously available



Summary

- In the last forty years cancer diagnostics has advanced beyond morphologic analysis
- The understanding of the relationship between abnormal structure and function has progressed rapidly
- Therapies designed to exploit the differences between normal and abnormal structure have advanced in number and sophistication
- All the current advances in Medical Oncology are coming in the area of "targeted" therapy with few new allpurpose chemotherapy drugs coming on line in the last few years
- As our understanding of structure and function of normal versus abnormal becomes more advanced, cancer therapy will progress accordingly